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Imation's Nexsan storage software business presents the Secure Data Movement Architecture (SDMA), a means for organisations to manage and protect high-value data from tampering, destruction or leakage.

SDMA protects data through policy-based control and security across the entire lifecycle, including archiving, remote workers, file sharing and collaboration, storage management and cloud and mobile device endpoints. To do so it combines the capabilities of a number of Nexsan products, namely Assureon Secure Archive (data protection), IronKey Secure Storage (enterprise workspace and file access) and IronKey Workspace with Windows To Go (portable Windows 8.1 on-a-stick).

“Organisations can no longer throw additional point solutions and hardware at the problem-- we must take a holistic approach to data loss and leakage issues," Imation says. "The SDMA solves these problems in a comprehensive way and provides a framework to protect important data files. No matter where a user is, how much data they create or what device or solution they use to create and house their data-- SDMA is designed to safeguard their most important information assets with the utmost confidence.”

According to an Imation end user survey 70% do not classify high-value data-- highlighting an organisational disconnect in critical file protection, as well as an opportunity in solutions handling exactly that.

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