

Q4 2011 is Largest Storage Software Quarter

Written by Marco Attard
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The International Data Corporation (IDC) reports Q4 2011 WW storage revenue revenues show 10.5% Y-o-Y growth, reaching revenues of around \$3.8 billion-- a record quarter, according to the analyst.



Global storage software revenues for 2011 total \$14.6BN (another record high) with 11.6% Y-o-Y growth.

Pushing the market to "record territory" are the Storage & Device Management and Data Protection & Recovery segments, which grow by 17.3% and 13.8% Y-o-Y respectively during Q4 2011.

"Despite being a mature market, Data Protection & Recovery sales benefited greatly by the challenges introduced by virtualization and the requirement to guarantee high standards of recovery point objective (RPO) and recovery time objective (RTO) within these environments," IDC says.

Archiving software is also a high growth market, with total 2011 revenues growing by 12% Y-o-Y-- thanks to increasing cloud-based archiving solution adoption and growth in unstructured file data in the physical and cloud infrastructure.

When it comes to vendors, EMC is on top, taking over 25.7% of the WW 2011 market.

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Following are IBM (19.8%) and Symantec (15.4%).

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