

**The bastion of plasma, Panasonic Professional Visual Displays Europe, launches the first two models in its pro LCD range.**

**Aimed at business reception areas and small-scale digital signage applications, these displays are designed for use in high-brightness locations.**

The first models available in the LCD series are 32" and 42" displays, each equipped with the latest LCD technology which provides stunning image quality in bright locations. The new screens also have a built-in Freeview tuner and offer an IPS Panel, which provides a 178° horizontal viewing angle making images clear and easy-to-see from any position.

In addition, the RS-232C capability allows the display to be controlled remotely by an external device, which is ideal for hotel and business reception areas and signage in shops.

For multiple installations, data can be transferred to an SD card and copied onto other screens using the cloning settings, which means there is no need to set each display separately with the remote controller.

The Initial Screen Customization Function is also beneficial for numerous units in hospitality and small signage applications, as the menu on the boot screen can be modified to include company information or logos.

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