

Nuvias Creates "Everything-as-a-Service" Division

Written by Bob Snyder
08 July 2020

Nuvias launches **Konekt**, dedicated to next generation Cloud and XaaS technologies.



Konekt focuses on providing next generation Cloud and XaaS technologies through a wholesale and "master agency" business model.

The new division will further leverage Nuvias UC's multi-tiered online platform – **HUB**.

Hub – the advanced commerce platform underpinning Konekt, was built by Nuvias UC from the ground up with the channel in mind. Thanks to intelligent software, billing automation, master agent referrals and fully co-brandable interface, Hub enables partners to introduce, automate and accelerate their own digital offering, leveraging Nuvias' cloud vendors.

Hub lets Konekt say, "You don't have to be a Cloud or Software reseller to leverage these. Konekt can help you transform your business to a digital and subscription model with ease. We do the hard work for you, so you can start selling cloud solutions immediately."

This XaaS announcement comes just after Nuvias became a European "Master Agent" for Zoom. (Read more here on Zoom's program, [The Launch of the Zoom HaaS Program](#).)

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[Nuvia](#) CEO Steve Harris says the company's new "Everything-as-a-Service" division will help customers reduce costs and improve efficiency. Harris is the CEO of Nuvia, a company that provides cloud-based solutions for manufacturing and industrial companies. The new division will focus on providing a range of services, including design, engineering, and manufacturing, as a single, integrated offering. Harris says this approach will allow customers to reduce their total cost of ownership and improve their operational efficiency. The new division is expected to be a major driver of Nuvia's growth in the coming years.