

Open networking and subscriber experience software provider ADTRAN announces an SD-WAN solution for SMBs and distributed enterprises wanting to take advantage of cloud-based networking while keeping existing voice and security solutions in place.



The ADTRAN SD-WAN platform offers both outbound and inbound quality of service (QoS), seamless connectivity and control of cloud applications and voice services. It automatically detects business and critical performance-sensitive traffic without need for manual policy setup, enabling all future cloud applications to integrate into the business without manual intervention.

Additionally, the solution delivers end-to-end visibility as it measures each connection from any location on the network to ADTRAN gateways at any other location. Identifying application traffic in real-time allows it to detect and automatically adjust according to the performance needs of the applications currently in use.

ADTRAN adds the SD-WAN cloud supports active-active WAN links, inbound QoS, single IP failover and a cloud gateway component for cloud-based content control. Service providers can also move the cloud software to own datacentres, providing flexibility for quick SD-WAN rollout by leveraging the ADTRAN SD-WAN cloud solution.

“ADTRAN’s software expertise and long history partnering with service providers to serve SMBs and distributed enterprises enables us to take networking and connectivity far beyond the limitations of legacy hardware-based solutions,” the company says. “By enabling businesses to

## **ADTRAN Intros SD-WAN for SMBs**

Written by Frederick Douglas  
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realize the benefits of cloud networking while maintaining their existing voice and security services, we're empowering service providers to quickly expand and grow their SD-WAN footprint. Businesses can now make the move to a cloud-based service offering with less cost, risk and disruption."

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